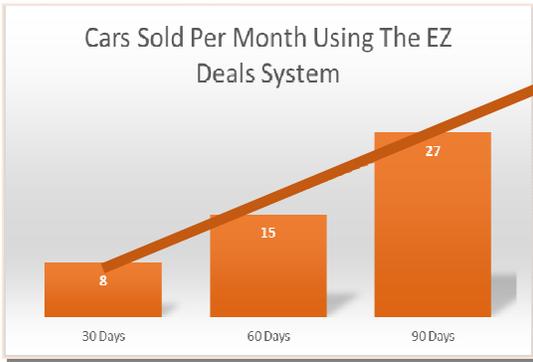




Client: Drivewise, Greeley, CO Impact on Car Sales After Implementing a New Viral Marketing Technology

**After 90 Days, EZ Deals is on Pace to Help
More Than Triple Car Sales in the First Year!**



About the Client:

DriveWise is a young dealership that started operating in early 2018. They have a single location in Greeley Colorado. They are an independent dealer with the typical financing options necessary to help their customers purchase vehicles easily and quickly. The dealership sells both new and used cars.

They signed up for the EZ Deals system on June 1st, and the social media integration and programming was implemented about a week later. A standard setup with NFC cards, NFC stickers and a full creative package including digital gift cards, social media images, social media links was provided.

CAMPAIGN RESULTS

From: June 10th to Sept. 10th

- 871 – Total Coupon Views
- 744 – Total Coupon Scratches
- 388 – Total Claims
- 50 – Total Validated Sales

PROJECTED RESULTS

(projections based on first 3 month's actual results)

- Annual Cost of EZ Deals:**
- \$350 x 12 months = \$4,200
- Annual Projected Net Revenues**
- 200 Units X \$1,500 = \$300,000
- 300 Units X \$1,500 = \$450,000

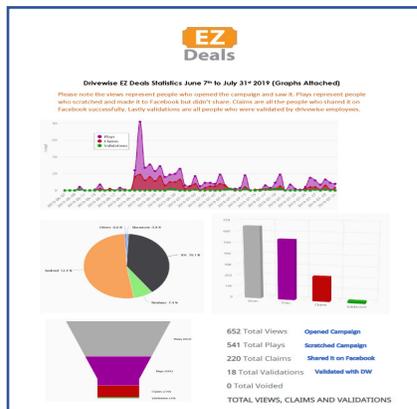
Does not include cost of prizes

For more information:
Contact: www.EZDeals.co
(800) 921-4380

Results At 90 Days:

After just 90 days, at a cost of less than \$350 a month, there were 50 verifiable car sales made using the EZ Deals system. Given the trajectory of month over month sales increases the dealership should MORE THAN TRIPLE its pre-implementation sales volume. Assuming this trajectory will continue, it is likely that EZ Deals will help sell between 200 and 300 cars during the first year. Assuming a \$1,500 net profit per car, this will add \$300K to \$450K in revenue.

EZ Deals Campaign Analysis Report



How the system works to sell more cars:

A dealership chooses one of 4 campaign types, and EZ Deals produces a creative package and sets up the dealership's social media and information in their system. Prospects are all encouraged by the sales team to register to win a prize, just by swiping their phone.

This ensures capture of most visitors and before these individuals can participate in the contest, the EZ Deals system pushes them to share dealership ads and specials with their social media contacts immediately.

This causes a flood of new leads and prospects that visit.